

Impact Report

American Latino
Veterans Association



2022



Defending America, Always

VALOR - HONOR - VITAL

www.alvavets.org

@alvavets

Prepared for:
American Latino
Veterans Association

A photograph of Danny Vargas, Chairman/CEO of ALVA, speaking at a podium. The podium features the ALVA logo and the text "AMERICAN LATINO VETERANS ASSOCIATION". The background is decorated with colorful circular patterns and an American flag.

Danny Vargas Chairman/CEO

Message From Chairman/CEO

Freedom is not free. It is paid for with the blood and determination of those willing to defend it. Latinos have fought in every war we have ever had. From stemming the advance of the British from the south, helping General Washington win the war of Independence to the first full Admiral in the U.S. Navy during the Civil War, to the over half million Latino troops during World War II, to legendary "Borinqueneers" of the Korean conflict, to the many thousands of Hispanic surnames etched on the Vietnam Memorial wall, to the young Latinas and Latinos who served and sacrificed in the battlefields of Afghanistan and Iraq, and the over 60 Hispanic Medal of Honor recipients,

as an Air Force veteran, I can tell you, that Latinos take a backseat to no one in the defense of liberty.

The least we can do is remember those contributions and support those veterans who wore our nation's cloth. ALVA is honored to help this vital population get good paying jobs, start and grow businesses, access the benefits they have earned, secure good services and policies, and tell the inspirational stories of their service throughout the centuries.

We ask that you join us in our important mission to help Latino veterans thrive and recognize their indispensable contributions.



Vision

A day when all Latino veterans are empowered, successful and respected

Mission

To help Latino veterans thrive and recognize their indispensable contributions



Values

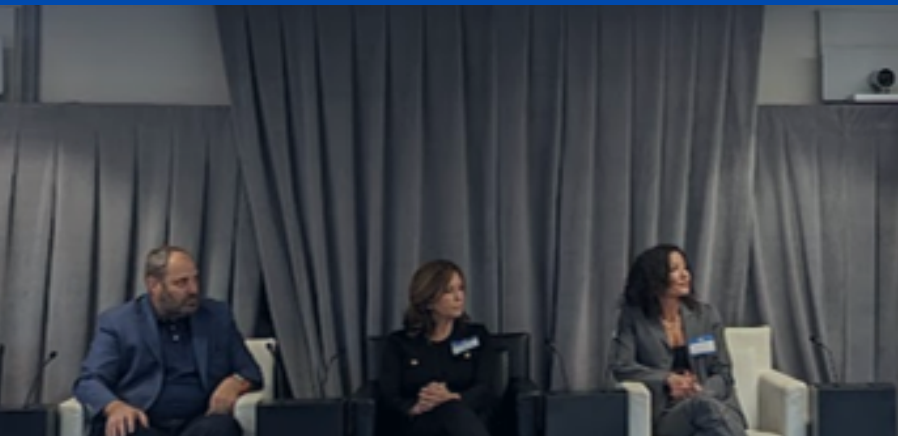
ALVA is committed to being impactful, innovative, and responsive. To meet that commitment, we will:

- Respectfully honor the service and sacrifice of our members and all Latino veterans throughout our history
- Engage with our key stakeholders and carefully listen to their needs and suggestions
- Conduct ourselves with integrity and ethics in all we do
- Celebrate the diversity of our community and embrace all perspectives

Mission, Vision and Values



Program Activities



ALVA BUSINESS EXPO – NOV. 2022

- Expert Panels
- Business Matchmaking

Entrepreneurship

- Small Business Webinars
- Opportunity/Supplier Matchmaking
- Business Mentor Connections

Workforce Development/Job Placement

- Virtual Job/Career Fairs
- Education/Training Offerors
- Virtual Apprenticeship Fairs



MOU Agreements with Marymount & Park Universities



ALVA AWARDS, Washington, D.C. – NOV. 2022

Recognition and Inspiration

- High-quality Video Series
- Podcast Series with Interesting Guests
- Awards Events

Resources and Policies

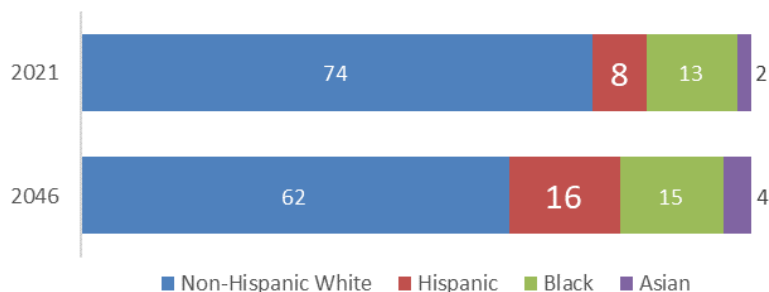
- Videos with Experts on Benefits, Mental Health, etc.
- Information on Resources/Benefits
- Advocacy on public policy



Serving Those Who Served

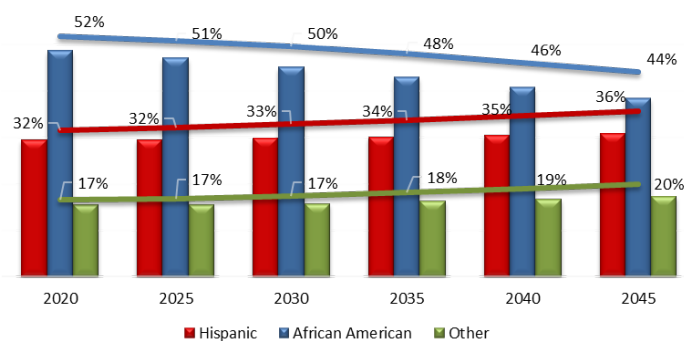
- There are nearly 1.5 million Latino veterans in the U.S. today
- By 2046, Latinos will be 16% of the total veteran population
- Latinos projected to represent a growing portion of the minority veteran population
 - From 32% in 2020 (1.48M) to 36% in 2045 (1.55M)
- Latinos impactful military service dates back to the Revolutionary War, including fighting in every way we have ever had

% of U.S. Veterans by race/ethnicity



Source: Dept. of Vets Affairs Vet Population Projection Model 2018

Minority Veteran Population Projection



There have been 60+ Hispanic Medal of Honor recipients

War	Key Figures/Events
Revolutionary War	Spanish Gen. Galvez and 10K+ Spanish troops were vital in fighting the British in the south
Civil War	Navy's first Admiral, David Farragut, was famous for stating "Damn the torpedoes, full speed ahead"
WW I	First American warning shots fired in San Juan Bay
WW II	500K+ Latinos USMC Guy Gabaldon captured 1K+ Japanese, single-handed
Korea	The 65 th Infantry Regiment (aka, The Borinqueneers of Puerto Rico), among the highest decorated combat units
Vietnam	Everett Alvarez was the first naval aviator shot down during the conflict and spent 8.5 years as a POW
War on Terror	1 st Lt. Jennifer Moreno of San Diego, CA was killed in Afghanistan and awarded the Bronze Star

2022 Activity Highlights:

- ALVA Business Expo (panels and matchmaking)
- ALVA Awards event
- Signed seven community partnership MOUs
- Secured eight sponsor partnerships
- Launched podcast series
- Established Advisory Council
- Advocated for veteran policies and services, including meeting with VA Secretary
- Appeared in several media outlets
- Spoke at various events, including Norfolk Naval Base

ALVA Membership is free for Veterans (and those considering transitioning from active duty) and their immediate family members. These members have full access to all content on the ALVA website and receive all member benefits and discounts (e.g., events, etc.).

More to Come

2022 was a great year for the American Latino Veterans Association (ALVA) and its members! We grew our membership, secured new sponsors, launched our business expo and awards events, and grew our voice in the media and in advocacy. The best is yet to come. We will build off these successes in 2023 and beyond and ask you to join us on our journey to support Latino veterans.



Business Matchmaking

Jobs and Businesses

- ALVA will continue its efforts to identify and share training, education, apprenticeship, internship, and job opportunities for its members across the country.
- This may include in-person and virtual job/career fairs.
- ALVA will build upon its programs for entrepreneurs and business owners with useful information and matchmaking.

Recognition and Information

- Building off its very successful inaugural awards event in Washington, D.C., ALVA will host more awards events in different cities around the country.
- We will add more videos, podcasts, and blogs to share valuable information on resources, benefits, and stories of Latino contributions to our military throughout history.



ALVA Awards Events



Meeting with Secretary of Veterans Affairs

Continued Advocacy

- ALVA will continue to build off its engagement with the Department of Veterans Affairs and DoD to provide a voice for Latino veterans and service members.
- We will also continue to support or oppose policies that impact the veteran community and/or the Latino community.



Growing ALVA Family

Huge Thanks to:

- Our nearly 300 members and those future members who will join the family
- Our dedicated Board of Directors who provide wise guidance and direction
- Our fantastic Advisory Council who help us in so many ways
- Our kind supporters around the country who recognize the importance of supporting our veterans

Our Sponsor Partners:



Our Community Partners:



Note:

Contact ALVA for sponsorship level and to explore community partnerships.



Thank You



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